**Unit 1 Project: The 4 Regions**

You and your partner’s task is to show how human and physical characteristics influence the culture of a geographic region. You are developers of fictional cities in one of each of the 4 regions of Texas. The target audience is people relocating to Texas during economic decline (recession) in other areas of the U.S. The governor sees an opportunity for growth within the 4 cities and is relying on you to market the characteristics of the corresponding regions accurately. You will create a promotional brochure in order to convince people to relocate to Texas. Your product must meet the following standards:

* A tri-fold brochure format (white poster board)
* Accurate examples for each region based on the five themes of geography
* One colored, **original** visual per brochure panel
* Needs to be persuasive in tone
* Must include a biography of the two city developers
* Written components must be typed

**Due date: September 22nd (Red)| September 23rd (Purple)**

**Directions:** Using notes from class and any extra research you feel you need, you and your partner will be creating 4 cities that could realistically exist in the 4 different regions. It needs to contain all the parts listed below. You get to be creative in your decisions, but make sure you keep to the accurate characteristics of each region. Remember brochures are made to persuade people!

**Cover page** - Create a title for your brochure; include art that shows what can be found in your 4 cities/regions.

**Biography page** – You and your partner will create autobiographies about yourselves, as city developers, with details about your expertise on Texas. You are allowed to embellish and add pictures of yourself for fun! – 5 sentence minimum

**Visuals for each panel** -Draw pictures that would make someone want to visit the 4 cities/regions. Make sure they are representative of what future residents would find there. Your pictures should correspond with the information from your persuasive essays.

**Persuasive essays (one for each city/region)** -In three paragraphs persuade future residents to move to your cities using your knowledge of the regions and the 5 themes of geography. The essay will contain an introduction, one body paragraph, and a conclusion. You should include, but are not limited to, the following:

**Location** – Use relative location to describe what other cities, landforms, and bodies of water your city is near. Which part of the region do you want your city to be located in?

**Place** – Identify the human and physical characteristics of your city. Make sure you make them sound good!

**Human-Environment Interaction** – Let the future resident know how people adapt and modify your city. Think about the different adaptations/modifications for your specific region.

**Movement** – Describe the different ways people, goods, and ideas move to and from your city. What type of transportation, immigration, trade, and cultural diffusion do you have?

**Back of the Brochure Inside of the Brochure**

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| **Coastal Plains** | **Bio Page** | **Cover Page** |  | **Mountains and Basins** | **Great Plains** | **North Central Plains** |