**Unit 1 Project: The 4 Regions**

Your task is to show how human and physical characteristics influence the culture of a geographic region. You are a developer of a fictional city in one of the regions of Texas. The target audience is people relocating to Texas during economic decline (recession) in other areas of the U.S. The mayor of the city sees an opportunity for growth and is relying on you to market the characteristics of the region accurately. You will create a promotional brochure in order to convince people to relocate to your city. Your product must meet the following standards:

* A tri-fold brochure format
* Accurate examples based on the five themes of geography within your region
* One colored, **original** visual per brochure panel
* Needs to be persuasive in tone
* Must include a biography of the city developer
* Typed written components preferred

**Due date: September 24th (Red)| September 25th (Purple)**

**Directions:** You will be randomly assigned one of the regions of Texas. Using notes from class and any extra research you feel you need, you will create a fictional city from your region. It needs to contain all the parts listed below. You get to be creative in your decisions, but make sure you keep to the characteristics of your region. Remember brochures are made to persuade people!

**Cover page (Region/City)** - Create a title for your brochure; include art that shows what can be found in your city/region.

**Biography page** - You will create an autobiography about yourself, as a city developer, with details about your expertise on Texas. You are allowed to embellish and add pictures of yourself for fun! – 5 sentence minimum

**Visuals for each panel** - Draw a picture(s) that would make someone want to visit the city/region. Make sure it is representative of what a future resident would find there. It should correspond with the information from your persuasive entries.

**Persuasive entries** -In one paragraph per theme, inform and persuade a future resident to move using your knowledge of the region and the 5 themes of geography.

**Location** – Use relative location to describe what other cities, landforms, and bodies of water your city is near. Which part of the region do you want your city to be located in?

**Place** – Identify the human and physical characteristics of your city. Make sure you make them sound good!

**Human-Environment Interaction** – Let the future resident know how people adapt and modify your city. Think about the different adaptations/modifications for your specific region.

**Movement** – Describe the different ways people, goods, and ideas move to and from your city. What type of transportation, immigration, trade, and cultural diffusion do you have?

**Back of the Brochure Inside of the Brochure**

Human – Environment Interaction

Region/

City

Movement

Place

Location

Developer Bio

Page